

Asset Review and Approval Process



A simple 3-step process has been established to ensure the proper implementation of the ABM brand program at all levels—and to better serve and support the people and businesses responsible for its success. The process starts by filling out the Marketing Assets Review Form that is available on ABM’s FTP site in the Marketing Materials folder with all other digital artwork for the program.

Step 1: E-mail the completed Marketing Assets Review Form to Twyla@ABM1st.com with a PDF file of the artwork to be reviewed.

Step 2: Artwork will be reviewed and feedback and/or approval will be provided within 24 hours of receipt.

Step 3: Once approved, artwork is clear for local printing and/or production.

For questions contact:

Twyla Hayes
Marketing Coordinator
1.877.205.5325
1.419.363.2888
twyla@ABM1st.com

Marketing Asset Review Form

Name	Company
Email Address	Country
Asset Description	
Event Name	Event Date